



ASX ANNOUNCEMENT

For Immediate Release

03 August 2010

mcm entertainment group limited (ASX: MEG) MEG announces Mr. Julien Playoust as chairman

The Board of mcm entertainment group ltd (MEG) is pleased to announce that Mr. Julien Playoust has been appointed to the position of Non-Executive Chairman.

Mr. Playoust was appointed a Director of MEG on 04 May 2010 and previously undertook the role of Acting Non-Executive Chairman.

In accepting the appointment, Mr. Playoust said "The mcm board and management have clear direction and determination to grow the business. The strength of management and the underlying business provide solid foundations for good growth prospects and I look forward to working with them to deliver shareholder value."

For further information:

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